



WITEA

Washington Industrial Technology
Education Association

Board Meeting Minutes

Date: September 14, 2023

Called to Order by: Marcus Sullivan

Start Time: 4:38 pm (PST)

Adjourned by: Marcus Sullivan

End Time: 5:41 pm (PST)

Location: Zoom Meeting Link Below

<https://www.google.com/url?q=https://fifeschools.zoom.us/my/mrgsclassroom&sa=D&source=calendar&ust=1686517644935388&usq=AOvVaw030vUPIX627KDisuftyx32M>

1. ATTENDEES PRESENT:

- Marcus Sullivan - President
- John Garrett - Past President
- Cheyenne LaViolette - President Elect
- Courtney Sullivan - Secretary
- Lew Keliher - Historian
- Karmen Warner - SkillsUSA Rep

Not Present:

- Jennifer Smith - TSA Rep
- Tim Knue - WA-ACTE Executive Director
- TBD - OSPI Rep
- Scott Callahan - University Rep
- Ross Short - Treasurer
- Francine Chrisman - Executive Assistant

2. OSPI REPORT - N/A

3. FINANCIAL REPORT - N/A

4. TSA REPORT - N/A

5. SKILLSUSA REPORT - N/A

6. WA-ACTE REPORT - N/A

7. UNIVERSITY REPORT - N/A

8. OLD BUSINESS (carried over from last meeting):

- Keynote Speaker Ideas for Spring Conference March 7-9
 - Jane McGonigal - <https://janemcgonigal.com/>
 - Matt - Ditch the Textbook - <https://ditchthattextbook.com/>
 - Keynote and 2 breakout sessions - Marcus will reach out to find more information
 - Speaker Full day in Person \$9500 / Half Day \$8500
 - How many hours does a full day consist of?
 - How many Breakout Sessions
 - How long? What would this consist of?
 - Get Their Best / Lonnie McCann - <https://www.gettheirbest.com/>

- Teacher Rep to board
 - WITEA
 - STEM
 - Jon Garrett after term is over in presidential seat
 - STS (skills and trades)
 - Marcus has been courting a teacher from Ocean Shores; he will invite him to the next meeting in October.
- Website / Webmaster
 - Board Members shall have access to login information to the website
 - Marcus or Courtney will email Fran to reach out to Jen to get login information and supply to executive board members.
- Region 5 Conference - April 9-12th - Hawaii
 - Attendance of Executive Board
 - Marcus - Yes
 - Jon - Yes
 - Chyenne - Yes
 - Lew - Yes
 - Courtney - Yes

9. NEW BUSINESS:

- WA-ACTE Fall Conference - October 26-27th - Great Wolf Lodge
 - Attendance Executive Board
 - Marcus - Not Attending
 - Jon - Potentially
 - Chyenne - No
- BCTEA Conference - Oct. 20th - Courtenay, BC on Vancouver Island
 - Marcus to email BCTEA Rep to verify registration costs or compt?
 - Attendance Executive Board
 - Marcus - Yes
 - Jon - Potentially
 - Chyenne - No
 - Lew - Potentially
 - President Elect (Chyenne LaViolette) asked for a motion to have WITEA pay for the lodging of the attending Executive Board members.
 - Chyenne LaViolette - Motion
 - John Garrett - Second
 - Approve
 - Y - 5
 - N - 0
 - Karmen Warner had dropped off the meeting by this time)
- WITEA will take on the leadership role of developing a Social Media Committee to further discuss this potential Social Media position on the WA-ACTE Board.
 - Platforms
 - SnapChat
 - Twitter / X
 - Instagram
 - TikTok
 - Determining who our audience will be?
 - What is the mission statement and or purpose.
 - Marcus will be reaching out to WA-ACTE and Tim Kenu regarding assistance in who from what sections will send a rep to the table for this committee.
 - FACS Idea - Holly
 - Hoping to have 1st committee meeting in October 2023
- Spring Conference March 7-9th - Wenatchee
 - Chyenne is creating a promo video to send out to WITEA and will be posted onto the website (as soon as long in information is provided)
 - Jon will be sending out a SAVE THE DATE for Conference to increase interest and attendance.
 - New Keynote speaker information added above under "Old Business - Keynote Speaker Ideas..."
 - Attendance Executive Board
 - Marcus - Yes
 - Jon - Yes

- Chyenne - Yes
- Lew - Yes
- Courtney - Potentially